

## Conference pre-announcement:

### **Sustainable Mobility in European Regions:**

*Sharing experiences from the PIMMS TRANSFER project and EPOMM*

**FREE** conference on **Tuesday 4 October 2011** in the heart of **London, at the Barbican Centre**, Europe's largest multi-arts and conference venue

#### Why attend?

1. **INNOVATION** and not just in the project! Be prepared to Tweet in the Twitter Lounge, speed network until the bell rings, get involved in interactive workshop sessions!
2. **INTER-REGIONAL COOPERATION** - speak to and learn from like-minded colleagues from across Europe!
3. **IDEAS** - find new policies and projects to implement in your region!

How do we influence the people that matter, the **decision makers** in sustainable mobility? What **mobility management (MM) policies** are being implemented in **our cities**? What are the success factors of MM measures? **PIMMS TRANSFER** has identified this.

**PIMMS-TRANSFER** is a three-year project, which promotes and enables the exchange of sustainable mobility management practices between 14 regions in Europe, and is implementing **innovative projects** in MM ([www.pimms-transfer-eu.org](http://www.pimms-transfer-eu.org)).

Organised in partnership with **EPOMM** ([www.epomm.eu](http://www.epomm.eu)) this conference will **share experiences from the PIMMS TRANSFER project**.

The conference is **FREE** to attend. **Please reserve 4 October 2011 in your diary** and we will keep you posted about the programme and registration soon! Keep an eye on [www.lept-eu.org](http://www.lept-eu.org) too!

If you would like to exhibit at the conference please email [info@lept-eu.org](mailto:info@lept-eu.org) with information about your organisation and contact details.